

COMPANY
profile



PAAVNI

INTERNATIONAL

A LEADING PLAYER IN THE LUXURY INDUSTRY, PAAVNI INTERNATIONAL IS AN EXPERIMENTAL WORKSHOP OF IDEAS.

UNFETTERED BY PRECONCEIVED STYLE CODES, THE CREATIONS OF THE GROUP'S BRAND – SAWAI UDAIPUR REPRESENT THE ANSWER TO THE EXPLORATION OF SOCIETY , AT THE SAME TIME , SERVING AS PRECURSORS AND PIONEERS OF EVER-CHANGING SCENARIOS.

A PERSPECTIVE THAT PLACES AT THE HEART OF ITS INSPIRING AND OPERATIVE PRINCIPLES BASIC VALUES AS UNCOMPROMISED QUALITY, VALORISATION OF LABOUR AND FREEDOM OF CREATIVE EXPRESSION.

AN UNCONVENTIONAL EXPLORATION OF OUR SOCIETY INSPIRES AN INNOVATIVE APPROACH THROUGH WHICH PAAVNI INTERNATIONAL ELABORATES EXPRESSIVE CODES THAT TRANSCEND ALL TRENDS. STYLE STATEMENTS THAT RESULT IN CREATIONS THAT REINTERPRET REALITY THROUGH UNUSUAL PERSPECTIVES.





SAWAI

UDAIPUR

WELCOME TO SAWAI BESPOKE, OUR ULTIMATE PERSONALIZED SERVICE DEDICATED TO DELIVERING ARTISANAL EXCELLENCE AND ONE-OF-A-KIND TAILORING. OUR BESPOKE SERVICE OFFERS AN EXCLUSIVE, DISCRETE EXPERIENCE AROUND EXPERT CRAFTSMANSHIP TAILORED TO YOUR INDIVIDUAL REQUIREMENTS. WE CREATE UNIQUE PIECES, JUST FOR YOU, EXECUTED WITH THE UTMOST PRECISION AND DETAIL.

THROUGH THE BESPOKE SERVICE, DISCERNING CLIENTS CAN CREATE A CUSTOM WARDROBE THROUGH A PRIVATE ONE-ON-ONE APPOINTMENT



BRAND

SAWAI

— UDAIPUR —

DETERMINED TO REACH THE SET GOALS, THE SAWAI UDAIPUR TEAM WORKS HARD AND UNINTERRUPTED FOR MONTHS EXPLORING , RESEARCHING , LETTING THEMSELVES BE CONTAMINATED BY DIFFERENT IDEAS AND CULTURES, INTERACTING WITH THE WORLD OF FASHION, DESING CRAFTSMANSHIP, IN DEPTH, IN DIRECT CONTACT, WITH ENTHUSIASM AND DESIRE TO DO WELL, WITH THE DESIRE TO INNOVATE. FROM THIS INTENSE WORK , A BRAND IS BORN THAT BRINGS BACK THAT ELEGANCE OF THE PAST , TIMELESS , WITHOUT REFERENCES TO TEMPORARY FASHIONS , WITHOUT EXAGGERATION, MADE OF TRUE QUALITIES OF PERFECT STITCHING , OF DETAILS IN CONTACT WITH THE SKIN , OF NATURAL MATERIALS, REFINED AND EXPERTLY COMBINED WITH EACH OTHER. A SAWAI UDAIPUR PRODUCT, JUST LOOK AT IT TO UNDERSTAND IT.



UNFETTERED FROM CONCEPTUAL LIMITATIONS AND FROM THE STRICT COMMITMENT TO STYLISTIC COHESION, THE AESTHETIC CODES OF THE BRAND TRANSCEND PRODUCTS BRINGING IDEAS AND IDEALS TO LIFE THROUGH ITS CLOTHES AND ACCESSORIES, WHICH BECOME TOOLS OF CONFIDENT SELF-EXPRESSION.

THROUGH OUR WORK, SAWAI UDAIPUR CHALLENGES PRE-CONCEIVED AESTHETIC PATTERNS. SAWAI UDAIPUR IS AN EXPRESSION OF SOCIETY, SOCIETY ALWAYS CHANGES AND SAWAI UDAIPUR EVOLVES ACCORDINGLY. WHAT'S SIMPLE AND CLASSIC IS INTENTIONALLY DISTORTED, RECONSIDERED AND REVISED IN THE TIRELESS SEARCH OF NEW PERSPECTIVES. IN AN INTELLECTUAL COMMITMENT TOWARDS THE REINTERPRETATION OF GOOD TASTE, SAWAI UDAIPUR ELECTS CONCEPTUALITY AS ITS PREFERRED FORM OF EXPRESSION.

WHAT IS CONSIDERED BEAUTIFUL AND CONTROVERSIAL ARE PURPOSELY MIXED IN AN INCESSANT PLAY BETWEEN PAST, PRESENT AND FUTURE, WHERE THE BOURGEOIS CODES ARE OFTEN BROKEN DOWN AND REBUILT.



CREATIVITY

CREATIVITY IS AT THE CORE OF THE MANUFACTURING PROCESS. PAAVNI INTERNATIONAL DISTINCTIVE ABILITY TO COMBINE INTELLECTUAL CURIOSITY AND CULTURAL INTERESTS WITH THE RESEARCH OF NEW IDEAS THROUGH AN UNCONVENTIONAL APPROACH.

THE CREATIVE PROCESS IS BASED ON INCESSANT RESEARCH AND CONFRONTATION GEARED TOWARDS THE CREATION OF AN ACTUAL PROJECT CULTURE GROUNDED ON A METHOD THAT GUIDES THE WORK OF ALL INVOLVED.

PAAVNI INTERNATIONAL KNOW-HOW AND THE IRRESISTIBLE APPEAL OF TRADITION AND COMPANY STANDARDS CONTINUE TO ATTRACT TALENTS FROM ALL OVER THE WORLD WHO WISH TO SHARE THE EXPERIENCE OF THE BRAND IN VARIOUS CREATIVE FIELDS.

TEAMS SPECIALIZED IN ALL STAGES OF THE CREATIVE PROCESS ARE FORMED. FROM DESIGN TO MANUFACTURING, FROM ARCHITECTURE TO COMMUNICATION AND PHOTOGRAPHY, FROM STORE INTERIOR DESIGN TO ALL INFRASTRUCTURES.



RAW MATERIALS

RAW MATERIALS ARE EXTREMELY IMPORTANT FOR THE PAAVNI INTERNATIONAL AND ARE THE ESSENCE OF PRODUCTS QUALITY.

AN INTERNAL CAREFUL SELECTION PROCESS OF TOP QUALITY RAW MATERIALS AND SUPPLIERS ENSURES TOP QUALITY STANDARDS.

RAW MATERIALS ARE OFTEN EXCLUSIVELY PRODUCED FOR THE PAAVNI INTERNATIONAL, FOLLOWING RIGOROUS STYLISTIC AND TECHNICAL SPECIFICATIONS THAT OFFER QUALITY AS WELL AS EXCLUSIVITY, WHILE ENHANCING THE STRONG IDENTITY, TYPICAL OF ALL THE PRODUCTS OF THE GROUP.

RAW MATERIALS UNDERGO EXCEPTIONALLY STRICT CONTROLS CARRIED OUT BY OUR TECHNICIANS AND INSPECTORS, PRIOR TO THEIR USAGE.





PRODUCTION

PAAVNI INTERNATIONAL PRODUCTION SITES EMBODY THE HIGHEST EXPRESSION OF THE MANUFACTURING TRADITION, AS THEY HARMONIZE THE ABILITY OF PRESERVING ARTISANAL KNOW-HOW WITH CUTTING-EDGE INDUSTRIAL PROCESSES, GEARED TO ACHIEVE AND RESPECT THE MANUFACTURING QUALITY AND EXCELLENCE.

THE PAAVNI INTERNATIONAL PRODUCTION SITES ARE INTEGRATED BY A NETWORK OF EXTERNAL MANUFACTURING SUPPLIERS SELECTED ON THE BASIS OF VERY STRICT PARAMETERS, AIMED TO ENSURE EXCELLENT QUALITY WITH A SPECIAL FOCUS ON WORKING AND RELIABILITY CONDITIONS. THESE RELATIONSHIPS ARE BUILT ON MUTUAL TRUST, BY WORKING TOGETHER ON A DAILY BASIS WITH A VIEW TOWARD CONSTANT IMPROVEMENT AND LEARNING.

PAAVNI INTERNATIONAL ALSO RELIES ON IN-HOUSE MODELING AND PROTOTYPING STRUCTURES FOR ALL PRODUCT CATEGORIES THAT ALLOW THE CREATION, DEVELOPMENT AND OPTIMIZATION OF COLLECTIONS IN VERY SHORT TIME. EVEN FOR EXTERNAL SUPPLIERS – WHO ARE PROVIDED WITH MATERIALS, PROJECT AND PROTOTYPES – ALL THE STAGES OF THE PROCESS ARE MONITORED BY A TEAM OF INSPECTORS.

THE GROUP'S PRODUCTION SITES HAVE BEEN BUILT THROUGHOUT THE YEARS BASED ON THE DEVELOPMENT OF VARIOUS SECTORS OR ARE THE RESULT OF THE ACQUISITION OF COMPANIES THAT WERE SUPPLIERS OF THE PAAVNI INTERNATIONAL. THE ACQUIRED COMPANIES HAVE BEEN SUBSEQUENTLY UPGRADED TO MEET THE STRICTEST STANDARDS APPLICABLE TO THE REDUCTION OF ENVIRONMENTAL IMPACT AND WORKING CONDITIONS.

PEOPLE ARE THE DRIVING FORCE OF THE COMPANY. THE PAAVNI INTERNATIONAL IS REPRESENTED BY A MIXED UNIVERSE OF CULTURES AND SKILLS. EMPLOYEES ARE AN INDISPENSABLE SOURCE OF RICHNESS AND A FUNDAMENTAL STRATEGIC FACTOR FOR THE COMPETITIVENESS IN AN EVER-EVOLVING MARKET.

THE GROUP IS COMMITTED TO RESPECTING ETHNIC, GENDER, AGE, SEXUAL ORIENTATION DIVERSITIES, PERSONAL CHARACTERISTICS AND OPINIONS, SEEKING TO RECRUIT COLLABORATORS FROM LOCAL COMMUNITIES IN ORDER TO INCORPORATE THEIR CULTURES TO COMPANY PRACTICES, MAKING THE PAAVNI INTERNATIONAL A GLOBALIZED BUSINESS.

IN THIS SCENARIO, THE PASSION, SKILLS AND INTELLECTUAL CURIOSITY OF EACH PERSON LEAD THE GROUP THROUGHOUT ALL ITS ACTIVITIES. THE UNIQUENESS OF ITS HERITAGE AND THE VARIOUS ABILITIES CONSOLIDATED THROUGH THE YEARS ALLOW EVERY PROCESS TO BE EXECUTED WITH GREAT DEDICATION AND CARE.



STYLE

THE CREATIVE DEPARTMENT OF THE PAAVNI INTERNATIONAL SEE THINGS FROM ALWAYS-NEW PERSPECTIVES AND EXERCISE HIGHLY CRITICAL THINKING, DRIVEN BY A RELENTLESS DESIRE TO DISCOVER NEW THINGS IN ALL AREAS.

MANUFACTURING

THE INTEREST TO BROADEN THE KNOWLEDGE OF THE PRODUCT AND THE MARKET, THE APTITUDE TO CONNECT WITH AN NICHE CLIENTELE ARE, ALONG WITH THE PASSION FOR SALES, ESSENTIAL REQUIREMENTS TO WORK IN ALL THE PLATFORMS OF PAAVNI INTERNATIONAL.

CORPORATE

EFFECTIVE ADMINISTRATION OF THE INTRICACIES OF THE MANAGERIAL AND STRATEGIC CONTEXT, COMMUNICATION AND ORGANIZATIONAL SKILLS, KNOWLEDGE OF FASHION AND TRENDS THROUGHOUT THE DIFFERENT MARKETS ARE THE ESSENTIAL REQUIREMENTS IN THE CORPORATE FIELD.

EXCELLENT KNOW-HOW, MANUAL ABILITIES, PASSION AND DESIRE FOR EXPERIMENTATION ARE THE CORE VALUES OF THE PAAVNI INTERNATIONAL.

NEW TALENTS, CONSTANTLY SUPPORTED BY LONG-STANDING EXPERIENCE FIGURES ARE AT THE HEART OF THE MANUFACTURING PROCESSES INSPIRING INNOVATIVE REINTERPRETATIONS OF EXCELLENCE.

CORPORATE UNIFORMS

WE ARE A TEAM OF PROFESSIONALS PASSIONATE ABOUT DESIGNING GOOD VALUE, HIGH QUALITY, SMART UNIFORMS. WE HAVE BEEN IN BUSINESS FOR MANY YEARS AD HAVE THOUSANDS OF SATISFIED CUSTOMERS. WHETHER YOUR INDUSTRY IS LAUNCHING A NEW UNIFORM OR CHANGING A UNIFORM SUPPLIER WE ARE HERE TO HELP.

WHAT WE OFFER

VALUE FOR MONEY

WE ENSURE A CONTINUITY OF SUPPLY AND BENEFIT FROM
COMPETITIVE PRICING FROM BULK BUYING.

BEST QUALITY

WE PRIDE OURSELVES ON THE STRICT QUALITY CONTROL CHECKING
ALL OUR FABRICS ARE CHOSEN FOR COMFORT AND DURABILITY.

DIVERSE RANGE OF PRODUCTS

WE OFFER SELECTED BRANDS AND DISPLAY THEIR PRODUCTS IN A
TRENDY, UNCLUTTERED ENVIRONMENT ALSO AVAILABLE ON OUR E-
COMMERSE WEBSITE.

SERVICE

OUR DEDICATED CUSTOMER SERVICE & SALES TEAM IS TRAINED
TO HELP YOU IN YOUR PURCHASES AND TO GUIDE YOU
THROUGH THE CHOICE OF YOUR ITEMS.



REQUEST A PRIVATE APPOINTMENT NOW

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